



Health Benefits Conference & Expo (HBCE) Speaker Submission
January 20-22-2020
Clearwater, Florida
www.hbce.com

Employer Case Studies (approximately ½ of sessions)

Presented 100% by an employer about their initiatives.

Sponsored sessions (limit six sessions)

Presented by an employer with a product or service provider (employer must present at least 50% of the content). Sponsored sessions are \$7,500 each and include an exhibit booth. Conference registration is complimentary for all speakers. Travel and lodging costs are the responsibility of the sponsoring organization. Sponsors subject to acceptance of both topic and speakers.

Featured Sessions (less than ¼ of sessions)

Presented by leading industry experts not associated (or loosely associated) with a product or service.

Audience

Mid- to senior-level benefits, wellness, HR and risk management professionals from corporate employers, hospital and health systems, universities, and public sector employers including school systems, city, county and state governments.

Topics that appeal to the HBCE audience include, but are not limited to:

- Wellness/well-being innovation
- Health care cost management methods, including pharmacy benefit management
- Population health management strategies
- Innovative provider solutions: networks, pricing arrangements, on-site clinics
- Integration of employer strategies across disciplines (i.e., benefits, wellness, workers' compensation, absence management, performance management, training and development)
- Employee benefits communication.

In order to be considered, provide the following:

- Speaker biographies.
- Speaker contact information.
- Session title, description of approximately 75-100 words, followed by 3-5 "key takeaways."
- List of conferences the session (or similar session) has been presented at, and submitted to (if pending).

The deadline for session submissions is **Tuesday, July 23rd**. A portion of the six (6) sponsored sessions will be selected prior to the deadline. All other speakers will be invited in "waves" between July and October.

Send Submissions to:

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HBCE plans a portion of its agenda from session submissions and consistently receives more proposals than available session timeframes. Proposals will be selected based on relevance to program agenda, variety and audience preferences. The HBCE Advisory Committee and Staff will not review proposals with a strong marketing component. HBCE reserves the right to modify session descriptions for promotional purposes.